



WTCA Global Business Forum 2025: Join Us in Marseille, France, April 6-10!



Whether you are a seasoned business owner looking to expand your international footprint or a budding entrepreneur eager to make your mark. Join us for an unforgettable experience that could transform the trajectory of your business at the [WTCA Global Business Forum 2025](#) in Marseille, France. Participate in B2B matchmaking, expert-led workshops, and discover why Marseille is the Mediterranean's gateway and a strategic European business hub. The WTCSav delegation will also have the unique opportunity to visit and tour [SCAD Lacoste](#), a medieval village once home to the revolutionary Marquis de Sade.

MISSION FEES & DEADLINES

Mission fees support participation in the WTCA Global Business Forum, 4-star accommodations for 5-nights in Marseille, delegate agenda coordination, special tour of SCAD Lacoste, WTCSav delegation dinner, country and protocol briefing books.

Early Bird Rate – Deadline: January 31, 2025

- **WTCSav Partner Delegate** **\$3,500**
 - Full participation in the WTCA Global Business Forum, curated business to business meetings and off-site company visits. Special visit to SCAD Lacoste and WTCSav dinner.
- **Accompanying Guest** **\$1,000**
 - Grants access to the WTCA GBF Welcome Reception, daily sightseeing tours and the Gala Dinner. Special visit to SCAD Lacoste and WTCSav dinner.

After February 1, 2025 Rate

- **WTCSav Partner Delegate** **\$3,825**
- **Non-Partner Delegate** **\$4,325**
- **Accompanying Guest** **\$1,365**

FLIGHT & TRANSPORTATION

Travel Arrangements: Delegates are responsible for booking their own flights and transportation to and from the hotel in Marseille. The 2025 Global Business Forum (GBF) will be held at the WTC Marseille Provence, which is connected to the Hôtel Mercure Marseille Centre Vieux Port.

Arrival Recommendation: We encourage delegates to arrive in Marseille on or before Sunday, April 6, as the event begins at 6:00 PM with the WTCA GBF Welcome Reception and concludes after the WTCSav delegate dinner on Thursday, April 10.

PASSPORT & VISA REQUIREMENTS

U.S. citizens with valid passports traveling for tourism or business can enter France without a visa for a period of 90 days within each six-month period. Passports must be valid for at least six months beyond your trip dates.

WHY ATTEND THE 2025 WTCA GLOBAL BUSINESS FORUM

- **Forge Powerful Partnerships**
 - **Connect with Industry Leaders:** Engage directly with CEOs and industry leaders from around the globe through B2B matchmaking and networking.
 - **Meet Key Stakeholders:** Interact with developers, operators, buyers/sellers, financial institutions, legal/consulting agencies, government bodies, economic development agencies, airport authorities and chambers of commerce.
- **Identify New Market Opportunities**
 - **Discover Expansion Markets:** Uncover potential markets for expansion and investment. Learn about the key factors driving economic growth in various regions and how to leverage these for your business growth.
- **Build Strategic Alliances**
 - **Leverage International Partnerships:** Form strategic alliances to ease your entry into global markets and to access local businesses in foreign markets.
- **Off-site Company Visits**
 - **Business Tours:** Visit French companies specializing in Food & Wine; Science, Energy & Cosmetics; Sustainability or Maritime Innovation.
- **A Lifestyle Beyond Business**
 - Experience scenic beauty, cultural richness and delightful gastronomy. Savor, stroll, wander, explore!

DEPOSIT

To reserve your spot and secure the Early Bird discounted rate WTCSav requires a **\$1500 non-refundable deposit payable to WTCSav by January 31, 2025. Balance is due on March 15, 2025.**

CONTACT

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